

Customer:
**Habibi Gourmet,
LLC**

County:
Hidalgo

Industry:
**Fluid Milk Manu-
facturing**

NAICS: 311511

TMAC Services:
Layout Design

Who to contact:
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EFFICIENT LAYOUT DESIGN LEADS TO IMPROVING PRODUCTS, PROCESSES AND PEOPLE



Habibi Gourmet, LLC DBA Dip-it, is a dip manufacturing business 100% Natural, with no Preservatives and Yogurt Based. Dip-It offers customers 5 different dips to choose from including chipotle, cilantro, jalapeño, piquin, and green olives. The product has received incredible recognition in the Rio Grande Valley.

The Situation

Habibi Gourmet, LLC DBA Dip-it, is a dip manufacturing business that is moving its operations to a brand new location in Mission, TX. The business is based on a history of family recipes that traces back to over 30 years in Mexico.

Ms. Pilar Gonzalez is the creator and owner of Dip-it and she introduced the 5 dip product line to the US about 8 years ago. In 2014 Ms. Gonzalez obtained a contract with HEB to supply 30 stores across the state of TX. To prepare for the increased demand and production, Ms. Gonzalez planned to move operations to a new location with 1,200 sq ft space where she will produce, store and distribute her products.

The Solution

Ms. Gonzalez turned to TMAC to assist in the planning of her new space. TMAC started with a Layout design specific for the production area and walking cooler. The main objective was to create such a layout that allows her to efficiently utilize as much space as possible with no transportation waste and have a simple yet effective flow of materials, people and processes.

TMAC also assisted in the selection of equipment, the set up and settings.

The Results

For Ms. Gonzalez, the fact that she's now more knowledgeable on how a business works and how a production line flows,

SUCCESS
Story



The Results (continued)

has been a tremendous help since she used to work out of her house. For her, the best result out of this move has been the ability to serve large businesses with the quality and efficiency required.

TMAC showed her the basics of business, production flow, elimination of waste, and principles of an efficient and lean business.

Ms. Pilar expects to create 5 jobs in the next 6 months and continue growing and improving her business with the assistance of TMAC.

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