

NEWSLETTER

Volume 5 No 1 October 2022

Message from the Dean

Greetings from RCVCOBE!

We have had a few changes in the dean's office since the last newsletter, but the good work of our faculty, staff, and alumni continues.

Dr. Michael Abebe has taken over the new role of Associate Dean for Research and Faculty and along with it the responsibility for the newsletter. I want to thank Dr. Bin Wang for all of her efforts to start the newsletter when she served as the Associate Dean for Graduate Programs and wish her all the best as she now takes on the leadership role of Chair of the Department of Information Systems.

Dr. Linda Matthews leaves as the Associate Dean for Undergraduate Studies to serve as the founding director of Sustainability and Social Impact for the college. Replacing her will be Jerald Hughes who is returning to the role he served in previously before chairing the Department of Information Systems.

Dr. Salvador Contreras takes on the new role of Associate Dean for Graduate and Professional Programs – overseeing the portfolio of Master's programming in the college. And all of us in the dean's suite know our jobs are so much more pleasant and efficient because of our Unsung Hero Rebecca Rodriguez. So please enjoy the new format of the newsletter – a new format but the same great stories as always.

V's Up!

Lance



IN THIS ISSUE

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Do you have stories
you would like to
share?

We'd love to hear from
you!

PhD Program Updates

Alumni Updates



Contact Professor
Michael Abebe:

michael.abebe@utrgv.edu

Faculty Accomplishments

High Impact Publications

Dr. Akinloye Akindayomi
Associate Professor
School of Accountancy

Akindayomi, A., & Amin, M. R. (2022). Does business strategy affect dividend payout policies? *Journal of Business Research*, 151, 531-550.



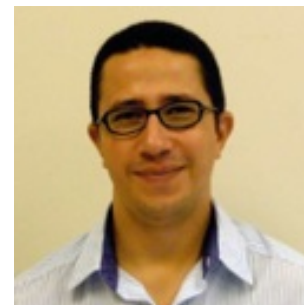
Francis Andoh-Baidoo
Professor
Department of Information Systems

Andoh-Baidoo, F. K., Chavarria, J. A., Jones, M. C., Wang, Y., & Takieddine, S. (2022). Examining the state of empirical business intelligence and analytics research: A poly-theoretic approach. *Information & Management*, 103677.



Dr. Ahmed Elnahas
Assistant Professor
Department of Finance

Elnahas, A., Jain, PK., and McInish, T. Mixed-signal stock splits, *Journal of business Finance and Accounting*.



Dr. Arno Forst
Associate Professor
School of Accountancy

Baran, L., Arno **Forst**, A., and M. Toni Via, Dual Class Share Structure and Innovation. *Journal of Financial Research*.



Dr Armando Lopez-Velasco

Department of Economics

Lopez-Velasco, Armando. (August of 2022). Social Security as Markov Equilibrium in OLG Models: Clarifications and New Insights. *Economics Letters*.



Professor Andre Mollick
Department of Economics

Professor Sibin Wu
Department of Management

Sui, L., **Mollick, A.**, & **Wu, S.** “Threshold Effects of Financial Development on Foreign Listing: The Roles of Venture Capital in Developed and Emerging Countries”, *Applied Economics*.



Professor Bin Wang
RCVCOBE Professor of Business
Department of Information Systems

W. Li, Y. Lu, J. Ma, and **B. Wang**, “Users’ Subsequent Innovation After Organizational Adoption: Evidence from an Online Game User Innovation Community,” *Internet Research*.



Professor Sibin Wu
Department of Management

Li, Y., Sui, S., & **Wu, S.** (2022). The effect of gender fit on crowdfunding success. *Journal of Business Venturing Insights*.



Dr Yejun Zhang
Department of Management

Wan, M., Shaffer, M. A., Dou, J., Zhang, M., & **Zhang, Y.** (in press). A Dyadic Approach to Examining Dual-Earner Couples’ Boundary Segmentation Preferences and Work-Family Conflict. *International Journal of Stress Management*.



Congratulations to **Professor Michael Abebe** for being appointed as **Associate Editor** of **Corporate Governance: An International Review (CGIR)**. CGIR is a high impact journal with an impact factor of 5.66 (5-year impact factor of 7.87).



Congratulations to Professor Sibin Wu for receiving Entrepreneurship Division's **Outstanding Reviewer award** at the 2022 annual meeting of the Academy of Management held in Seattle!



Professor Sibin Wu

Professor Michael S. Minor has been appointed as an **Adjunct professor in the Department of Neuroscience of the UTRGV School of Medicine** and a member of the Rio Grande Valley Alzheimer's Disease Resource Center for Minority Aging Research.



Professor Michael Minor

Congratulations to Professor Hale Kaynak for receiving Health Care Management Division's **Outstanding Reviewer award** at the 2022 annual meeting of the Academy of Management held in Seattle!



Professor Hale Kaynak

Dr. Azucena Herrera has been appointed as an **affiliated faculty with the B3 Institute**. In this role, Dr. Herrera will assist in designing, teaching, and reviewing Spanish designated courses.



Dr. Azucena Herrera
Clinical Assistant Professor

Latest from around RCVCOBE



CIC Director Appointed to Advisory Council

The Center for Innovation & Commercialization Director **Laurie Simmons** has been appointed to the American Resilience and Equity Networks Initiative Advisory Council, where she will serve and share her expertise with ARENI, hosted by the University Economic Development Association (UEDA) in partnership with the Economic Development

Administration (EDA).

ARENI is a network that supports higher education institutions (HEIs) in their efforts to better align resources within regions to advance economic equity and resilience.

"Being appointed to the ARENI Advisory Council is such a great honor," Simmons said. "I'm pleased that our work at the CIC and my leadership of the center are helping to put our university and UTRGV's RCV College of Business and Entrepreneurship on the map, giving us a place in national organizations such as this one. What is especially exciting to our team and me is that our community and students will be able to benefit from additional connections and resources that this opportunity provides."



Apple Lab Workshop Held

On September 22nd 2022, **Oscar Ramos, Apple Lab Manager** welcomed seven K-12 students from the McAllen RGV Homeschoolers at the UTRGV Apple lab located inside the Center for Innovation and

Commercialization.

This was a 4-hour workshop where our students learned the basics of Swift Development on iOS Mobile Devices by playing on Playgrounds, building on Xcode, and rehashing the knowledge on Kahoot. We thank them for visiting us and we look forward to see them again in the near future! Let's Code!



Annual Big Idea Competition to be Held This Fall

The **UTRGV Center for Innovation &**

Commercialization is excited to hold its third **annual Big Idea Competition** this fall. **This in-person competition is open to the Rio Grande Valley community at large**, including but not limited to all current and former UTRGV students, faculty, and staff. Winners will be determined by a pool of experienced entrepreneurs and business professionals.

For the second time, we are joining forces with Blackstone LaunchPad to host the student category and special student category portion of the Big Idea Competition. The winners from the special student categories will have the opportunity to advance to the national level of the Blackstone LaunchPad Ideas Competition, where they will be eligible to win an *additional* \$10,000 to further their ventures.

PRIZES

GENERAL CATEGORY

(Faculty, staff, & RGV community)

1st Place: \$1,500
2nd Place: \$750
3rd Place: \$500

Student Category:

1st Place: \$1,500
2nd Place: \$750
3rd Place: \$500

Special Student Category:

Social and Climate Impact: \$1,000
Health & Life Science: \$1,000
Consumer Product & Services: \$1,000
General: \$1,000



MEET REBECCA RODRIGUEZ, A UTRGV UNSUNG HERO

Our own Rebecca Rodriguez, administrative associate at the Dean's office, has been featured in the [UTRGV's Unsung Heroes series](#). The series recognizes outstanding staff members that serve the University community with exceptional passion and dedication. Congratulations, Rebecca!

[Read More](#)

PhD Program Updates

PhD Student Conference Presentations

Accountancy

Md Zubair Zuven. [AAA Southwest 2022 Annual Meeting](#) held in New Orleans, LA, March 3, 2022.

Information Systems

- **Manga, J., Andoh-Baidoo, F.K., Ayaburi, E., and Escobari, D.** Examining User Efficacy Behaviors Dynamics in Online Health Communities: An Empirical Study, [International Conference on Information Systems](#), 2022.
- **Frimpong, B., Ayaburi, E., Andoh-Baidoo, F.K., and Wang, X.** Donation Crowdfunding Bundling: The Role of Community Pot Mechanism and Third-Party Endorsements, [Hawaii International Conference on Systems Sciences](#), 2023
- **Guduru, R., Andoh-Baidoo, F.K., Ayaburi, E., Hughes, J.** How Does the Authenticity in an Online Review Affect Its Helpfulness? A Decision Tree Induction Theory Development Approach, [Hawaii International Conference on Systems Sciences](#), 2023
- **Hughes, J., Andoh-Baidoo, F.K., Ayaburi, E., and Guduru, R.** Illuminating Texts: Analytics for Emergent Features of Online Reviews Helpfulness, [Decision Sciences Conference](#), 2022
- **Chaitali Bonke.** [Association for Information Systems \(AMCIS\)](#). Minneapolis, MN. August, 2022.

Marketing

- Martirosyan, Y. (1) **American Marketing Association Summer Academic Conference**, Chicago, 2022.
- Martirosyan, Y. (2) **AMA Marketing and Public Policy Conference**, 2022.
- Ngo, A.N. **AMA Global Marketing SIG Conference**, Chania, Greece, 2022.
- Heingraj, Sasawan, Suwakitti Amornpan. **Society for Consumer Psychology**, March 3 – 5, 2022.

Management

Zhang, S. **Academy of Management Annual Conference (AOM)**. Seattle, WA. August, 2022.

Finance

Theophilus Osah. **Southwestern Finance Association**. New Orleans, LA. February 2022.

Alumni Updates

Congratulations to **Dr. Subhajt Chakraborty ('15-Management)**, Associate Professor of Management at E. Craig Wall Sr. College of Business Administration, Coastal Carolina University (CCU) for receiving the **James P. and Elizabeth R. Blanton Distinguished Research Award**. This award is given to faculty with excellent publication record at the college level and comes with a plaque and \$5000.



The Carolina Connection

It goes without saying that our PhD Program alumni are spread out across the U.S. and around the world.

That's what made the story of our three alumni particularly interesting. **Subhajt**

Chakraborty ('15-Management), Hazel Dadanlar ('21-Management) and Robert Killins ('12-Finance), pictured left to right above, all found themselves working together at the E. Craig Wall Sr. College of Business Administration, Coastal Carolina University (CCU) this fall! Subhajt is a tenured Associate



Professor and Associate Chair of the Department of Management and Decision Sciences at CCU. Robert is also a tenured Associate Professor in the Department of Finance and Economics. Hazel is the newest addition just joining CCU in August 2022 as Assistant Professor in the Department of Management and Decision Sciences.

Despite their diverse research agenda, all three seem to enjoy each other's company and cherish their common bond (and perhaps swap few stories from their PhD journey at UTRGV)!

We here at RCVCOBE are thrilled to learn about these three outstanding graduates of our PhD program and wish them continued professional success!



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Robert C. Vackar
College of Business & Entrepreneurship

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