



## Volume 2 Issue 3 - April 2020

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### CBEST

[Click here](#) to read CBEST's Spring 2020 issue of *Border Business Briefs*.

Do you, someone you know, or a program deserve recognition in the VCOBE newsletter? Or do you need help publicizing your event? Email us at [cobe.media@utrgv.edu](mailto:cobe.media@utrgv.edu) with the subject line "VCOBE Newsletter Content."

### MESSAGE FROM THE DEAN



Greetings VCOBE Family:

As we find ourselves waging war against COVID-19, I am pleased to offer you uplifting news from the Robert C. Vackar College of Business and Entrepreneurship. Our faculty and staff continue to educate and mentor our students in award-winning fashion, our faculty thought leaders are advancing our knowledge of business through their research, and our students and alumni carry on the tradition of excelling that brings pride to the college. Because before, during, or after a crisis it will be the steady course laid out by informed leaders that will make for a better world. The very leaders that we aspire to graduate from VCOBE. To your good health and Go Vaqueros!

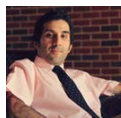
Lance Nail, Ph.D.

Dean and Distinguished University Professor

Robert C. Vackar College of Business and Entrepreneurship

### FACULTY HIGHLIGHT

#### ABDC A\* Journal Publications



Amiri-Moghadam, S., **Javadi, S.**, and Rastad, M. The Impact of Stronger Shareholder Control on Bondholders. Forthcoming, *Journal of Financial and Quantitative Analysis*.



Chung, C.Y., **Kim, I.**, **Rabarison, M.K.**, To, T.Y., Wu, E. Shareholder Litigation Rights and Corporate Acquisitions. *Journal of Corporate Finance*, 62, June 2020, 101599.



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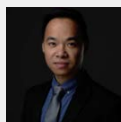
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[VCOBE in the Press](#)



Aabo, T., **Lee, S.**, Pantzalis C., and Park, J.C. Know Thy Neighbor: Political Uncertainty and the Informational Advantage of Local Institutional Investors. Forthcoming, *Journal of Banking & Finance*.



**Nguyen, N.H.**, Phan, H.V., Lee, E. Shareholder Litigation Rights and Capital Structure Decisions. *Journal of Corporate Finance*, 62, June 2020, 101601.

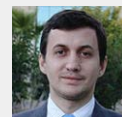
### ABDC A Journal Publications

**Oyedele, A.** and **Firat, F.** Institutions, Small Local Firms' Strategies, and Global Alliances in Sub-Saharan Africa Emerging Markets. *International Marketing Review*, 37 (1), 2020, 156-182.



Calice, G., **Kutlu, L.**, and Zeng, M., Understanding US Firm Efficiency and its Asset Pricing Implications, Forthcoming, *Empirical Economics*.

Almanidis, P., Karakaplan, M.U., and **Kutlu, L.** (2019), A Dynamic Stochastic Frontier Model with Threshold Effects: U.S. Bank Size and Efficiency, *Journal of Productivity Analysis*, 52, 69-84.



**Liu, Y.**, Sah, N., Ullah, B., and Wei, Z. 2020. Financing Patterns in Transition Economies: Privatized Former SOEs versus Ab Initio Private Firms. In press, *Emerging Market Review*.



**Moqbel, M.**, Bartelt, V.L., Topuz, K., and Gehrt, K.L. Enterprise Social Media: Combating Turnover in Businesses. In press, *Internet Research*.



**Sheng, X., Felix, F., Saravade, S.**, Siguaw, J.A., Ketron, S.C., Krejtz, K., and Duchowski, A.T. Sight Unseen: The Role of Online Security Indicators in Visual Attention to Online Privacy Information. *Journal of Business Research*, 111, April 2020, 218-240.



### Faculty Award and Honor



VCOBE International Business and Entrepreneurship lecturer **Sylvia Robles** received the Outstanding International Female Faculty award on UTRGV International Women's Day in March 2020.



Financial Accounting and Managerial Accounting are two required “gateway” courses that must be taken by all business majors. Historically, student success rates in these courses, especially Financial Accounting, was very low (around 40%). **Dr. Raj Parikh**, Interim Director of the School of Accountancy, who joined us last summer, found this low passing rate unacceptable. Working with **Dr. Linda Matthews**, and the faculty members teaching these courses, he implemented a set of initiatives to improve passing rates. These initiatives included assuming joint responsibility for student success, using common syllabi, adopting the same textbook for all sections, common tests and exams, supplemental instruction, tutor support and extra help from the faculty. In addition, students were taught about the value of regular attendance, developing a growth mindset, forming study groups, and becoming resilient and advocating for themselves. Working together, these initiatives raised the passing rate in Financial Accounting by 22 points and in Managerial Accounting by 5 points. **Dr. Parikh** presented these results to the Academic Affairs Leadership on January 25, 2020 and his presentation was well received evidenced by a lot of questions from the audience.

## STUDENT SPOTLIGHT

### Ph.D. Student Award

Ph.D. candidate **Tony N.K. Lynch**, an Eisenhower Fellow, was presented with



the Dwight David Eisenhower Fellowship award at the recent 99th Annual Transportation Research Board Conference. The Dwight David Eisenhower Fellowship Program awards grants annually to students

pursuing research in transportation and related areas. The conference was held from January 12-16, 2020 in Washington, D.C.

### ALUMNI SPOTLIGHT



**Dr. Jason Flores**, Ph.D. in Business Administration with a concentration in Marketing and holder of the Norick Brothers Distinguished Professor of Marketing Chair in the business school at Oklahoma City University, cowrote a paper with his wife entitled "Rock the Vote or Stay Home and Hope?: Exploring Corporate America's Influence on Consumer Political Engagement" that is going to be published in the Journal of

Business and Behavioral Sciences, a publication by the American Society of Business and Behavioral Sciences (ASBBS). They were also invited by the ASBBS to attend their annual conference to present the paper. The paper itself earned a Best Paper Award designation and Dr. Flores will be the keynote speaker on the broader context of Political - Corporate Social Responsibility.

**Dr. Santosh Nandi**, PhD in Business Administration with a concentration in Management, '18, mentored two University of South Carolina Sumter student teams that won multiple awards at the 2020 Society for the Advancement of Management Conference Student Competitions.

