

OCTOBER 30, 2024 HARLINGEN CONVENTION CENTER HARLINGEN, TEXAS

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

ABOUT THE RGV NONPROFIT SUMMIT

The 2024 RGV Nonprofit Summit, hosted by the UTRGV Nonprofit Resource Center and OneStar, is a premier event designed to facilitate learning, foster networking, and encourage collaboration within the nonprofit sector in the Rio Grande Valley. Our conference theme, **Threads of Transformation: Weaving Nonprofits for Impact**, aims to equip attendees with capacity-building strategies and foster meaningful partnerships within the RGV nonprofit community.

Your support and partnership as a sponsor, exhibitor, or virtual vendor offers a unique opportunity to enhance your company's or organization's visibility and brand recognition. It also underscores your commitment to supporting the nonprofit sector and contributing to the social welfare of the greater RGV community. We provide opportunities to develop valuable connections with hundreds of local leaders and decision-makers.

WHAT TO EXPECT

- ★ 250+ attendees representing a wide range of nonprofit and social sector organizations
- ★ Engaging keynote addresses and interactive breakout sessions led by experienced experts that explore essential nonprofit management topics
- ★ Thoughtfully curated networking opportunities to foster effective collaboration
- ★ High levels of visibility to attendees via our mobile app, allowing you to share downloadable resources and connect attendees directly to your website.
- ★ Exhibitor passport to encourage attendees to interact with participating sponsors and exhibitors to collect stamps on their Summit "passport" and enter to win door prizes

<u>Visit UTRGV.edu/NRC/Services/RGV-Nonprofit-Summit for the event schedule, featured speakers and more details!</u>





20 RGV NONPROFIT SUMMIT

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	Presenting Sponsor	Champion Sponsor	Exhibitor	Virtual Vendor
Investment in the RGV Nonprofit Community	\$5,000	2,500	\$1,000	\$250
Number of Opportunities Available	1	3	15	Unlimited
Pre-Event Benefits				
Company website with logo listed on and linked from event webpage	*	*	*	*
Tagged social media promotions	*	*	*	
Recognition in registration confirmation emails to all attendees	*	*		
Recognition in UTRGV Nonprofit Resource Center and OneStar email marketing newsletters	*	*		
Complimentary registrations (may designate any number of registrations as scholarships for eligible attendees)	20	10	4	1
In-Person Benefits				
Special listing with logo and link to your website + opportunity to share downloadable resources and promotional item(s) in a mobile app	*	*	*	*
Opportunity for Booth in Exhibit Hall	Premium Placement	Premium Placement	*	
Full-color advertisement in conference program	Full Page	Half Page	Quarter Page	
Recognition during the opening plenary session	*	*	*	
Logo displayed on signage throughout the venue	*	*		
Invitation to provide opening remarks to all attendees	*			
Logo displayed on all attendee name badges	*			
Post-Event Benefits				
Name, organization affiliation and email addresses of all event attendees who agree to share their information	*	*	*	*
Recognition in follow -up email / communications to attendees	*	*	*	
Wrap up impact report / recap	*	*	*	

Complete the form at onestar.tfaforms.net/5110889 or here to secure your spot today! Questions? Contact Ann Starr, Event Coordinator, at summit@onestarfoundation.org.



