LATIFAH KHUFFASH ✷

https://www.latikhuff.com/

OBJECTIVE

A hardworking, creative, and dedicated individual interested in pursuing a full time job that aligns with the skills I possess.

AFFILIATIONS

Dec. 2018–2019
American Marketing Association
Director of Design

July 2020–Present
The Grande Narrative
Graphic Designer

SKILLS

🖥 ADOBE SUITE

*Photoshop
Illustrator
InDesign
Lightroom
XD*

*Microsoft Office
Social Media
Management
Event Coordination*

Bē *https://tinyurl.com/9atv6twf*

in *https://tinyurl.com/3j3vm4ps*

EDUCATION

The University of Texas Rio Grande Valley – Edinburg, TX
Bachelors of Fine Arts in Graphic Design with a minor in Business Marketing
4.0 GPA | Anticipated Graduation: May 2022

EXPERIENCE

The University of Texas Rio Grande Valley – Edinburg, TX
September 2019–Present
Project Manager, Student Life department

- Managing projects through production to ensure timely project completion
- Emailing and meeting clients from various university departments and student organizations
- Designed event marketing materials and social media graphics for on-campus and virtual events

The City of Edinburg – Edinburg, TX
August 2021– Present
Graphic Design & Event Coordination Intern

- Created print design and social media graphics for various events held by the city
- Designed pages of an activity book for the Sekula Memorial Library
- Assisted with photography and videography for in-person events

AWARDS/ HONORS

- UDA Int' Design Competition, *Bronze Award*
- Addy Awards, *Logo Design Honorable Mention*
- Profiles in Excellence, UTRGV
- UT-Adobe Creative Jam, *Second Place Award*
- Wilcox Art Scholarship recipient, UTRGV
- Presidents List, UTRGV
- Pan American Round Table recipient, UTRGV