



# KAYLA CHAVEZ

Graphic Designer & Photographer



*Kaycee*

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## PROFILE

My passion for graphic design, photography and marketing has brought a lot of different skills such as leadership skills, team work skills, critical thinking, customer service and more.

## LANGUAGES

ENGLISH    SPANISH

AMERICAN SIGN LANGUAGE

## SKILLS

- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- ADOBE INDESIGN
- ADOBE LIGHTROOM CC
- MICROSOFT APPS

## EDUCATION

The University of Texas Rio Grande Valley

Cumulative GPA: 3.9

- **Bachelor of Fine Arts in Graphic Design**  
Major GPA: 3.89
- **Minor in Mass Communication**  
Minor GPA: 4.00

**President's List and Dean List in all semesters**

## EXPERIENCE

- January 2019  
– Present

### **The University of Texas Rio Grande Valley Student Union Marketing Assistant: Work Study**

Handled the company's online and in person presence – regularly updated the company's website and social media accounts

- June 2019  
– August 2019

### **IDEA Headquarters – Weslaco, TX**

Summer Intern

Assisted the creative team of IDEA in developing visually appealing websites that helped staff navigate through content

- August 2018  
– December 2018

### **The University of Texas Rio Grande Valley Student Union Game Room Attendant: Work Study**

Made sure the Game Room area is functioning properly and assisted customers with their needs

- June 2017  
– Present

### **Benjamin Tamez Photography**

Assisted in photoshoots, Weddings, Quinceñeras as a second shooter and adjusted light settings for photoshoots