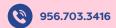
Frida Retana







GRAPHIC DESIGN

Education

Bachelor of Fine Arts - Graphic Design University of Texas Rio Grande Valley Expected graduation: 2022

Cumulative GPA: 3.75

Experience

Graphic Design Student Assistant at the University of Texas Rio Grande Valley | October 2019 - Present

As a graphic designer assistant, this would include working on a variety of projects including but limited to brochures, web banners, social media graphics, animated graphics, postcards, T-shirts, and branding. Teamwork and customer service is also included.

Graphic Design Intern at the Museum of South Texas History, Edinburg TX | August 2021 - Present

Designed a series of graphics including promotional items such as social media graphics, postcards, and advertisements. Worked with communications officer to carry out desired designs.

Volunteer Experience

McAllen Medical Center

Proficiently cared and entertained patients in nursing home at McAllen Medical Center, as a Business Professionals of America-(BPA) Member

Awards

2nd Place, UTX, Adobe Jam Creative Jam 2020 App codesigned, "YourAmigo"

Silver, American Advertising Awards, 2021 Logo Design, "Fuego Logo"

Bronze, American Advertising Awards, 2021

Graphic Designer for 5th Year Anniversary Campaign done for the University of Texas Rio Grande Valley

Gold, American Advertising Awards, 2022

Collateral Material, "Frida Retana Identity"

Skills

Intuit Quickbooks
Certified User

Digital Photographer

Adobe Creative Suite

Microsoft Office Word, Excel, Powerpoint, Outlook

Customer Service and Communication