



# ARELY SUAREZ

GRAPHIC DESIGNER

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📍 Mission, Tx.

## EDUCATION

### Bachelor of Fine Arts

Concentration: Graphic Design

Minor: Marketing

University of Texas Rio Grande Valley

2019 - 2022 | GPA 4.0

- VP of Graphic Design

American Marketing Association

2021-2022

## SKILLS

|               |                                  |
|---------------|----------------------------------|
| Illustrator   | <div style="width: 100%;"></div> |
| Photoshop     | <div style="width: 90%;"></div>  |
| InDesign      | <div style="width: 80%;"></div>  |
| After Effects | <div style="width: 70%;"></div>  |
| Branding      | <div style="width: 100%;"></div> |

## AWARDS

### ADDY AWARDS

Student ADDY Award | MAR 2021

- Category: Illustration Campaign

## PORTFOLIO

<https://adobe.ly/3N0JcVF>

## EXPERIENCE

### HEAD OF MARKETING, GRAPHIC AND WEB DESIGN

BY MAXWELL SALON & BOUTIQUE | AUG 2021 - Present

- Tasked to design and manage website, plan and direct creative photoshoots for the brand, create promotional flyers, email campaigns and social media content including Tik Toks, Reels and Instagram posts.

### HEAD OF SOCIAL MEDIA

THE DRY BAR (SAN ANTONIO) | DEC 2021 - Present

- Tasked to design and manage social media content as well as create graphics and promotional materials.

### FOLKLORICO DANCE INSTRUCTOR

CITY OF MCALLEN PARKS AND RECREATION | 2018 - Present

- Taught students from ages 3-15 the art of traditional Mexican dances and culture.

## FREELANCE

### STYLED BY ANA (PERSONAL STYLIST) | DEC 2021

- Branding, Logo Design and Social Media Content.

### CALLUNA CASES (PHONE CASES) | JUL 2020

- Branding, Logo Design, Social Media content and management  
- Designed phone case designs.

### J.DETAIL (CAR DETAILING) | JUN 2020

- Branding, Logo Design and Social Media content and management.