



**LALO**  
MARKETING & DESIGN

T:  
E: LALOSOSAMEDIA@GMAIL.COM  
A:

## EDUCATION

UNIVERSITY OF TEXAS RIO GRANDE VALLEY

2020

BACHELORS OF FINE ARTS, GRAPHIC DESIGN

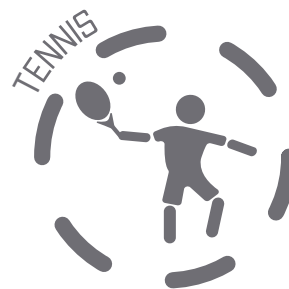
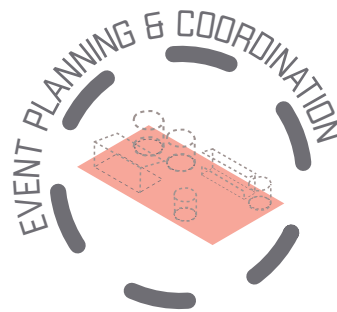
SOUTH TEXAS COLLEGE

2018

ASSOCIATES OF ARTS, GRAPHIC ARTS

## SKILLS

RESEARCH  
CREATIVITY  
COMMUNICATION  
E-COMMERCE  
INNOVATION  
PHOTO RETOUCHING  
LOGO DESIGN  
EDITORIAL DESIGN  
UI/UX DESIGN



## EXPERIENCE

ADIDAS

2014-17

CASHIER

ASSISTANT VISUAL MERCHANDISIER

## SOFTWARE EXPRIENCE

PHOTOSHOP

LIGHTROOM

FIGMA

XD

ILLUSTRATOR

AFTER EFFECTS

PREMIERE

INDESIGN