

HORTENCIA MONTEMAYOR



GRAPHIC DESIGNER

EXPERTISE

ILLUSTRATION

MARKETING & ADVERTISING

VISUAL IDENTITY

USER INTERFACE

PACKAGING

TECH SKILLS

ADOBE ILLUSTRATOR ●●●●●

ADOBE PHOTOSHOP ●●●●●

ADOBE INDESIGN ●●●●○

ADOBE XD ●●●●●

ADOBE SPARK ●●●●●

PROFILE

Graphic design has been a part of my life for the past 8 years and it has grown along with me. Throughout my 4 years in college I was able to get two internships in graphic design as well as a job with the university itself creating flyers for events going on around campus.

EXPERIENCE

Jan - May 2019

INTERNSHIP | Saatchi & Saatchi Advertising Company

- Created book illustrations
- Created book cover
- Created character designs

May - Jun 2019

INTERNSHIP | Saatchi & Saatchi Advertising Agency

- Learned the dynamics of how an advertising agency runs
- Completed tasks that were assigned by the team leader
- Helped out with tasks

August 2019 - Present

GRAPHIC DESIGNER | UTRGV Student Life Creative Services

- Designed poster flyers, A-frames, social media graphics, T-Shirt designs, and more
- Learned to communicate and work with clients
- Learned efficiency by creating fast but good artworks.

EDUCATION

May 2021

BACHELOR OF ARTS | University of Texas Rio Grande Valley

AWARDS

May 2019

GOLD AWARD | American Advertising Awards