

CONTACT

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PORTFOLIO

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ADDRESS

Weslaco, TX

SKILLS

- English & Spanish (oral/written)
- Adobe Photoshop, Illustrator, InDesign, Bridge, Acrobat, XD, Premiere Pro, After Effects, Aero & Lightroom
- Microsoft Office Suite
- Photography
- Clip Studio Paint
- Blender
- Basic Accounting/Money Handling

EXPERIENCE

UBER EATS - Weslaco, TX

Driver

- Picked up food from local restaurants and delivered the order to customers.

UNT DINING SERVICES - Denton, TX

Catering Student Assistant

- Assisted in food production, service, and/or cleanup tasks as assigned. Also received and unpacked food and supplies, cleaned and maintained food service equipment and facilities, and participated in ongoing professional training.

BUYERS & SELLERS GUIDE - McAllen, TX

Graphic Design Intern

- Designed clear engaging communications for print and web, which included marketing/communication brochures, direct mail pieces, website and social media graphics, posters, flyers, and other marketing materials as needed.

STC MID-VALLEY CAFE - Weslaco, TX

Work Study

- Was responsible for seating customers, took orders, carried food and drinks to tables, collected dirty dishes, refilled glasses, and cleaned tables.

VANESSA S. RODRIGUEZ

GRAPHIC DESIGNER | ILLUSTRATOR

AWARDS

SILVER - ELEMENTS OF ADVERTISING

2022 American Advertising Awards - Student Division

BRONZE - ONLINE/INTERACTIVE

2022 American Advertising Awards- Student Division

(2) BRONZE - COLLATERAL MATERIAL

2022 American Advertising Awards - Student Division

DEAN'S LIST HONOR ROLL

(FALL 2018/SPRING 2019)
University of North Texas

PRESIDENT'S HONOR ROLL

FALL 2016/SPRING 2017/FALL 2017
South Texas College

EDUCATION

UNIVERSITY OF TEXAS RIO GRANDE VALLEY - Edingburg, TX

BFA in Graphic Design
JAN 2021 - DEC 2022

UNIVERSITY OF NORTH TEXAS - Denton, TX

BFA in Communication Design
AUG 2017-JUL 2020

SOUTH TEXAS COLLEGE - McAllen, TX

Associate of Arts
AUG 2015 - DEC 2017