

kenia

Creative Designer

GRAPHIC DESIGNER

I focus in brand construction and the development of visual communication systems. I am interested in branding, typography, package design and photography.

EXPERIENCE

- 2020** • FINANTIAL AID STUDENT ASSISTANT - UTRGV
2020 - Present | Part-Time
- 2019** • FREELANCE GRAPHIC DESIGNER
2019 - Present | Brand Construction and Development.
- 2018** • FREELANCE GRAPHIC DESIGNER - V&R CFC
2018 - 2019 | Assistant in local church as a photographer and Graphic Designer.

EDUCATION

MATERIA DIEZ STUDIO by Dania Gonzalez
2020 | How to be a freelance designer Course

THE UNIVERSITY OF TEXAS AT RIO GRANDE VALLEY
2019-2022 | Marketing Minor

THE UNIVERSITY OF TEXAS AT RIO GRANDE VALLEY
2018-2022 | Bachelor of Arts - BA, Graphic Design

AWARDS

AMERICAN ADVERTISING AWARDS 2022 – Local Competition

2nd Place | Silver - UI/UX Design (Digital Creative Technology)
2022

2nd Place | Silver - Poster Design
2022

3rd Place | Bronze - Packaging
2022

ADOBE CREATIVE JAM With NEW YORK TIMES
Honorable Mention | 2021

SKILLS

Photography	<div style="width: 85%;"></div>
Photoshop	<div style="width: 95%;"></div>
Illustrator	<div style="width: 90%;"></div>
Adobe XD	<div style="width: 80%;"></div>
InDesign	<div style="width: 75%;"></div>

CONTACTS

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KENIA SALAZAR

ABOUT ME

I'm a mexican designer currently based in Texas. Lover of typography, editorial design, branding and photography. I'm always looking for new adventures, experiences, and challenges.



Scan QR code to see
portfolio