

**EDUCATION****The University of Texas Rio Grande Valley** – Edinburg, TXAnticipated Graduation:  
December 2022Bachelor in Bachelor of Fine Arts: Graphic Design

GPA 3.7

Minor: Business AdministrationAcknowledgements & Recognitions

Dean's List and President's List

Fall 2020 &amp; Spring 2022

Activities:Association of Latino Professionals for America; *Digital Marketing Director*

June 2019 – July 2020

- Created agendas and communication materials for team meetings.
- Executed and develop marketing strategies, design t-shirts, flyers, posters, banners, invitations.
- Handled all social media, maintained direct communications with ALPFA members via email reminders.

**Sharyland Pioneer High School** – Mission, TX

May 2018

High School Diploma | GPA: 3.8

**WORK EXPERIENCE****The University of Texas Rio Grande Valley** – Edinburg, TX

February 2021 – Current

SEI-Graphic Design Intern/Student Assistant Career Center

- Work together and maintain communication as being part of the Career Center Marketing team.
- Created photography, videos, illustrations, and visual materials for marketing projects and social media content, with knowledge of making quality quick decisions, problem-solving, and attention to detail.
- Assisting with social media engagement. Edit, upload, and create content podcast episodes.
- Maintained knowledge of career-based trends and performing other special projects and duties assigned.
- Created marketing visual content, while multitasking and assisting students with strong sense of customer service in a creative environment while setting priorities, appointments, managing time, and meeting deadlines.
- Assisted with presentations for students, demonstrating effective communication skills and ability to interrelate with students, with knowledge of leadership and demonstrating being a team member.

**The University of Texas Rio Grande Valley** – Edinburg, TX

May 2020 – December 2020

Healthy Food Promotion Research Assistant at CFSI

- Involve Student organizations in the UTRGV healthy food initiative.
- Make promotional videos and content to support the program initiative.
- Advertise all events, food demonstrations and workshops via social media and other digital marketing tools. Along with sharing human stories that make a positive impact on sustainable food practices via social media platforms, and at the same time creating visual content to engage with audience.

**Target** – Mission, TX

June 2018 – October 2018

Cashier

- Provided customer service in an efficient, accurate, safe, and courteous manner while locating items and signing up for rewards programs.
- Cross-trained in different departments, handled cash, and inventory. Read weekly sales inserts and monitored price changes. Assisted customers find specific products, answering questions, problem-solving and offering advice.
- Completed daily recovery tasks to keep areas clean and neat for maximum efficiency.

**VOLUNTEER EXPERIENCE**

- Adopt-A-Highway
- RGV Food Bank
- Special Aid Academic Advising

**SKILLS**

- Bilingual in English and Spanish (Native): read, write, and speak
- Microsoft Office (Word, Access, Excel, Outlook, PowerPoint, Teams), Zoom, Adobe Suite (Photoshop, Illustrator, InDesign).