

# EMILY ANN GUERRA

GRAPHIC DESIGNER & ILLUSTRATOR



Mission, Texas | 956-600-9240 | emilyanngraphicdesign@gmail.com | emilyanndesign.artstation.com

## ➤ PROFILE SUMMARY

Senior at UTRGV, aiming for a Bachelors' in Graphic Design. A Graphic Artist skilled at creating letterheads, signage, and other business-specific materials. Able to translate company vision into a suite of useful graphics and related designs.

## ➤ PROFESSIONAL SKILL

Corporate Branding  
Logo Design  
Project coordination  
Project management  
Advertising Design  
Social Media Design  
Typographic Design  
Email Marketing

Sales & Marketing  
Comic Illustrator  
Vectorized Animation  
Digital 2D Art  
Traditional 2D Art  
3D Modeling & Animation  
2D Animation  
2D Frame by Frame Animation

## ➤ SOFTWARE SKILL

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Adobe Animate  
Adobe Character  
Adobe XD  
Adobe Premier Pro  
Adobe After Effects  
Adobe Media Encoder

Adobe Dimensions  
Adobe Acrobat  
Adobe Aero  
Adobe Dreamweaver  
Sublime Text  
Microsoft Office  
Maya  
Blender  
Procreate

## ➤ EDUCATION

**University of Texas at Rio Grande Valley | 4.0 GPA |**

Edinburg, Texas. U.S.A. | Bachelor of Fine Arts - Graphic Design | Summa Cum Laude | **Graduation Date: Dec. 2022**

**Sam Houston State University | 3.7 GPA |**

Huntsville, Texas. U.S.A. | Double Bachelor of Fine Arts - Animation & Graphic Design

**Mission Veterans Memorial High School | 3.8 GPA |**

Mission, Texas . U.S.A. | High School Diploma | *Graduated in the top 5% of Class at Rank 15*

## ➤ WORK EXPERIENCE

**Graphic Designer | UTRGV Professional Education & Workforce Development | Edinburg, TX. | Oct. 2022 - Present**

- Create Graphic Designs and Advertisements for programs provided by the PEWD department of UTRGV.
- Developing social media designs, web designs, and poster designs.
- Working with a team of Designers and analytics to study the popularity of content

**Graphics, Illustration, & UI Designer | UTRGV School of Art & Design | Edinburg, Texas | Apr. 2022 - Oct. 2022**

- Create Visual concepts and designs for newly developed online certification courses at UTRGV
- Developing concept art, character designs, logo designs, and color practice for online courses
- UI development and design; wire-framing & basic coding

**Graphic Designer | UTRGV Student Union | Edinburg, Texas | Jul. 2021 - Apr. 2022**

- Created graphics and promotions for student events, as well as handling print shop services for the university union.
- Created interactive print-ready graphics for licensed products to sell in retail stores and outlets.
- Formatted print and web application designs and media to deliver production-ready graphics.
- Generated digital image files for use in digital and traditional printing.

**Graphic Designer & Comic Illustrator | SHSU Houstonian | Huntsville, Texas | Aug. 2018 - May. 2020**

- Designed advertisements, illustrations, promotions, emails, social media posts, and web design advertisements for the University newspaper and local businesses.
- Worked with manager, team members, and clients to discuss design methods and styles clients requested
- Dealt with sales, promotions, and campaigns with clients via emails, phone calls, and face to face meetings; Consulted with clients to define design requirements and manage product development projects.
- Developed engaging marketing and promotional advertisements to generate sales revenue and grow customer base.



Linkedin.com/in/emilyanguerra

## ➤ CERTIFICATIONS

- CTE Career Skills Certificate | [Digital Media IA](#)
- CTE Career Skills Certificate | [Graphic Design](#)
- STC Job Readiness Certificate - [Job Readiness \(1C3 0458.034\)](#)

## ➤ AWARDS

- Barry T. Horn Endowment Awardee 2022
- Gustavo & Rosa Serna Zapata Scholarship 2022
- American Advertising Federation Student Division RGV | [Gold Advertising Award for Out of Home Poster](#) 2022
- American Advertising Federation Student Division RGV | [Silver Advertising Award for Visual Logo Design](#) 2022
- UTRGV President's Holiday Card Contest | [1st Place](#) 2021
- UTRGV Student Union Employee of the Month November, 2021
- Adobe Creative Jam x New York Times Competition | [Honorable Mention](#) October, 2021
- UTRGV President's List 2020, 2021, Spring2022
- UTRGV President's Holiday Card Contest | [2nd Place](#) 2020
- Texas Intercollegiate Press Association | [3rd Place in Advertisement Design](#) 2020
- SHSU Dean's List 2019
- SHSU President's List 2018, 2019
- Skills USA Texas State Competition | [Superior Rating in Animation](#) 2017, 2018
- Skills USA District 13 Competition | [Qualify for State Rating in Animation](#) 2017, 2018
- VASE Regional Art Competition | [Gold Medal](#) 2015, 2016, 2017, 2018

## ➤ REFERENCES

### **Mrs. Paty Mason**

*Former Business Manager of Marketing*

**Phone: (415) 246-9702**

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### **Mrs. Aneta Urbanka**

*Assistant Professor of Practice | [UTRGV School of Art and Design](#)*

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### **Dr. Elizabeth Berger, MFA, Ph.D.**

*Design Program Coordinator & Professional Graphic Designer*

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### **Mr. Ping Xu, MFA**

*Associate Professor | [UTRGV School of Art and Design](#)*

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## ➤ VIEW PORTFOLIO AT:

**[emilyannndesign.artstation.com](http://emilyannndesign.artstation.com)**

