Ember Studios

CARLOS ZAPATA RUBIO

MULTIMEDIA/PRODUCTION DESIGNER

3512 Rey Enrique Dr. | 956-519-1354 | universitycarlos@yahoo.com

LinkedIn: *https://bit.ly/3NOVTiy* | **Portfolio:** *https://bit.ly/3N96pFp* | **ArtStation:** *https://bit.ly/3ScUTeQ*

PROFILE SUMMARY

Ambitious multimedia/production designer eager to contribute to team success through hard work, innovative solutions, attention to detail & organizational skills. Clear understanding of customer service needs. Trained in graphic design. Ready to grow & excel in the arts/entertainment industry.

PROFESSIONAL SKILLS

Organizational Skills   Creative Writing
Customer Service   Corporate Branding

TECHNICAL SKILLS

Adobe Illustrator   Adobe Photoshop
Adobe InDesign   Video Editing

WORK EXPERIENCE

Graphic Designer/Social Media Assistant
UTRGV School of Music – Edinburg, TX   Oct. 2022 – Present

- Assist with marketing on social media sites to promote Music Department events.
- Weekly meetings with clients to report progress, and enhance website's capabilities.
- Assisted with production design for both digital & printed material.

Multimedia/Production Design Intern   Sept. 2022 – Oct. 2022
Gelman Stained Glass Museum – San Juan, TX

- Created infographics, physical & digital banners & social media ads to promote museum events.
- Assisted with gift shop inventory, shirt design production, & gift shop website front-end dev.
- Assisted in front desk with customer service expertise, selling items at shop & admission tickets.

EDUCATION

BFA in Graphic Design, Minor in Film Production
UTRGV – Edinburg, TX
Dean's List, Spring '22. GPA 3.6.   2017 – 2023

AFFILIATIONS & CERTIFICATIONS

- American Market Association Member
- Association for Latino Professionals for America, RGV Member
- Animation Guild at UT Dallas Member
- NACE Competencies (Leadership, Professionalism)
- LinkedIn Certificate: Layout & Composition Grids (2022)
- LinkedIn Certificate: Magazine Design (2022)