Ramirez Design

Fernando Ramirez
Graphic Designer

✉ fernando.ramirez03@utrgv.edu

📞 (956) 320 - 3059

in linkedin.com/in/fernando-ramirez-542339202

Bē behance.net/fernandora59a3

📍 Harlingen, Tx 78550

Education

B.A. Fine Arts / Graphic Design
University of Texas Rio Grande Valley
Edinburg, Tx
2017 - 2021

Awards

Profiles in Excellence
University of Texas Rio Grande Valley Oct. 2020

First Place-Electronic Reporting Multimedia Slide Show "Trump at the Border"
Texas Intercollegiate Press Association April 2020

Professional Profile

Graphic designer, with 2 years experience working in a marketing department aiding in collateral resizing, and creating both print and digital pieces. Skilled with Adobe Creative Suite (Illustrator, Indesign, and Photostop), Microsoft 360, and knowledge in web design applications (Dreamweaver, XD, Figma, HTML). As well as a year and 6 months experience working in a newspaper as a photographer.

Experience

University Marketing and Communications Graphic Designer
Edinburg, Tx   Feb. 2020 - Current

- Create marketing collateral for the UTRGV Health Affairs Division
- Produce stationaries for UT Health RGV and UTRGV
- Design and edit graphics and vector-based illustrations
- Resize existing branding for web and print collateral
- Prep items for print and check for quality control
- Aid in visual marketing for events and holidays
- Animate logos for digital media marketing
- Communicate with marketing coordinator and clients to produce marketing collateral and branding
- Collaborate with team members to brainstorm for ideas and produce media
- Present work during Zoom call meetings to coworkers

The Rider Newspaper Photographer
Edinburg, Tx   Oct. 2018 – Feb. 2020
- Schedule photoshoots for people and events
- Edit images and create captions for print and web articles
- Collaborate with team to successfully finalize projects
- Conduct on the spot interviews for events and articles
- Receive phone calls for inquiries
- Produced video and sound for multimedia projects and finalize production for publication
- Create graphics and illustrations when visual aid was needed for articles
- Write column on voluntary schedule

Key Skills

Skill	Level
Adobe Creative Suite	██████████
Photography	██████████
Motion Graphics	██████
HTML	███████
Microsoft Office	██████████
UX/UI	████