



ALEJANDRA PEQUENO

GRAPHIC DESIGNER

About Me

I am a self-motivated graphic designer with an eye for detail and a couple of years of experience working in a fast-paced company, specializing in a variety of print media advertising. Professional and passionate about collaborating with a team when working on projects as well as a vast experience in customer relations.

Well-versed with most programs within the Adobe Creative Suite, particularly Illustrator and Photoshop and requiring minimal supervision to successfully complete projects.

Contact

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@ale_pekeno



Education

University of Texas Rio Grande Valley

CLASS OF 2021

- Bachelor of Arts, concentration in Graphic Design

- 3.6 GPA

Skills

Adobe Illustrator: ● ● ● ● ●

Adobe Photoshop: ● ● ● ● ●

Adobe InDesign: ● ● ● ● ●

Adobe XD: ● ● ● ● ●

Dreamweaver: ● ● ● ● ●

- Experienced in customer relations

- Great teamworker

- Fluent in English and Spanish

Work Experience

AR Business Solutions, Graphic Designer

JUN 2019 - MAY 2020

- Providing advertising solutions for businesses.

- Created designs including: business cards, flyers, brochures, booklets, wall and floor graphics, stickers, box signs, channel letter signs, restaurant menus, banners, wraps, and more.

Target, Style Consultant

MAY 2020 - NOW

- Designated business owner for specific style departments

- Providing customer assistance, organizing, stocking, and cashier experience.

Forever 21, Sales Associate

APRIL 2019 - NOV 2019

- On the sales floor, providing assistance and organizing

- Fitting room associate

Awards

- American Advertising Awards, 2019
Silver Addy, CA Competional Poster

- American Advertising Awards, 2019
Bronze Addy, Jem UI/UX Design