



contact

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Online Portfolio

www.casimariaa.myportfolio.com

<https://www.behance.net/casidiaz>

Cascia Maria Diaz

Graphic Designer

profile

To work for a company that will give me room to grow and improve my skills in design. I hope to add value to a company by using my knowledge and skills in creative marketing and graphic design

education

University of Texas Rio Grande Valley - Edinburg, Tx

Bachelors of Fine Arts - Graphic Design

Minor - Marketing

August 2014 - May 2020

Pratt Institute - Pre-College - Brooklyn, NY

Concentration in Analog Photography

July 2013

experience

International Museum of Arts & Science - Marketing Intern

Sep. 2019 - Dec. 2019

Revised and created social media ads for new events

Sorted and organized archived marketing requests

Amistad Wholesale Floral & Crafts - Freelance Videographer / Editor

Dec. 2018 - Dec. 2020

Storyboarded walk-throughs of each ad before filming

Filmed and edited promotional content

Created visually appealing Facebook ads accumulating over 10k views

B-Kan Reality - Freelance Video Editor

June 2019

Created visually appealing home tour ads for Facebook

skills

Illustrator



InDesign



Photoshop



Dreamweaver



Final Cut Pro X



UX

