

Bachelor in Business Administration (BBA)  
International Business

2024-2025

	I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes	
<b>Important Notice: Register in the Business Foundation Courses listed below in their posted sequence or sooner! Business Foundation courses are listed in BOLD and an * next to their name.</b>									
FIRST YEAR	FALL	!	3	Choose 1		C	010	See General Education Core for course options.	
		!	3	<b>MATH 1324</b>	Mathematics for Business and Social Sciences	C	020	College Ready TSI status in Mathematics. <b>This is the required Mathematics option for this degree. This course is the prerequisite for ACCT 2301, QUMT 2341 and QUMT 2398.</b>	
		!	3	<b>ECON 2301*</b>	Principles of Macroeconomics	C	080	<b>Required for admission into RCVCoBE.</b> This is the required Social and Behavioral Sciences (Core) Option in this degree. We recommend you take this course as soon as you can.	
			4	Choose 1	Life and Physical Sciences (Core)			030 See General Education Core for course options.	
			3	<b>MGMT 1301*</b>	Introduction to Business	C		<b>Required for admission into RCVCoBE.</b> We recommend you take this course as soon as you can.	
					UNIV 1301 Learning Framework			Only if required, based on ACT/SAT and high school rank.	
<b>16 Semester Total Hours</b>									
FIRST YEAR	SPRING	!	3	Choose 1		C	010	See General Education Core for course options.	
			3	Choose 1	American History (Core)			060 See General Education Core for course options.	
			4	Choose 1	Life and Physical Sciences (Core)			030 See General Education Core for course options.	
		!	3	<b>ACCT 2301*</b>	Introduction To Financial Accounting	C		MATH 1314, MATH 1414, MATH 1324, or MATH 1325. <b>Required for admission into RCVCoBE.</b> We recommend you take this course as soon as you can.	
		!	3	<b>ECON 2302*</b>	Principles of Microeconomics	C		ECON 2301 with a grade of 'C' or better. <b>Required for admission into RCVCoBE.</b> We recommend you take this course as soon as you can.	
<b>16 Semester Total Hours</b>									
<b>*Complete these courses as soon as possible to meet Admission requirements and to take Advanced Business Courses as shown on the next page.</b>									
<b>0 Semester Total Hours</b>									
SECOND YEAR	FALL	!	3	Choose 1			070	See General Education Core for course options.	
			3	Choose 1	Government/Political Science (Core)			070 See General Education Core for course options.	
			3	<b>INFS 2300*</b>	Language, Philosophy & Culture (Core)			040 Prerequisites may apply. <b>Required for admission into RCVCoBE.</b> Beginning Fall 2019, BCIS 1305 with a 'C' or better will transfer as INFS 2300. We recommend you take this course as soon as you can.	
		!	3	<b>ACCT 2302*</b>	Data Modeling Management Tools	C		<b>Required for admission into RCVCoBE.</b> We recommend you take this course as soon as you can.	
		!	3	<b>QUMT 2341*</b>	Introduction To Managerial Accounting	C		ACCT 2301 with a 'C' or better. <b>Required for admission into RCVCoBE.</b> We recommend you take this course as soon as you can.	
		!	3	<b>QUMT 2341*</b>	Business Statistics I	C		MATH 1314, MATH 1414, MATH 1324, or MATH 1325 <b>Required for admission into RCVCoBE.</b> BUSI 2305 with a 'C' or better will transfer as QUMT 2341. We recommend you take this course as soon as you meet the prerequisite.	
	<b>15 Semester Total Hours</b>								
	SECOND YEAR	SPRING		3	Choose 1			070	See General Education Core for course options.
				3	Choose 1	Government/Political Science (Core)			070 See General Education Core for course options.
				1	Choose 1	Creative Arts Option (Core)			050 See General Education Core for course options.
			3	QUMT 2398	Integrative/Experiential Learning Option (Core)			090 See General Education Core for course options.	
			3	QUMT 2398	Decision Analytics			090 MATH 1314, MATH 1414, MATH 1342, MATH 1324, or MATH 1325. This is the required Integrative/Experiential Learning option in this degree. For issues with registration email business.advising@utrgv.edu	
		3	Choose 1	American History (Core)			060 See General Education Core for course options.		
<b>13 Semester Total Hours</b>									
<b>You MUST be admitted into RCVCoBE to be able to register for the Advanced Business Courses as shown on the next page.</b>									
<b>* * Apply to be admitted into RCVCoBE at <a href="http://www.utrgv.edu/cobe/undergraduate/apply-for-admission">http://www.utrgv.edu/cobe/undergraduate/apply-for-admission</a> * *</b>									
<b>0 Semester Total Hours</b>									

**CORE: The list of core courses can be found in the 2024-2025 Undergraduate Catalog: [www.utrgv.edu/catalog](http://www.utrgv.edu/catalog) > See "Core Curriculum"**

**Symbols Key**

**Critical (!):** sequence sensitive course.

**Minimum Grade:** A - Excellent; B - Good; C - Satisfactory; D - Below Average; CR - Credit; P - Passing; S - Satisfactory.

**General Education Core (GEC) Sections:** 010 - Communication; 020 - Mathematics; 030 - Life and Physical Sciences; 040 - Language, Philosophy & Culture; 050 - Creative Arts; 060 - American History; 070 - Government/Political Science; 080 - Social and Behavioral Sciences; 090 - Applied Communication and Literacies; 090 - Humanities ;090 - Leadership; 090 - Science Labs; 090 - Interdisciplinary; 090 - Technologies; 090 - Language Diversity & Writing.

		! H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes	
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<b>For questions contact the RCVCoBE Coordinators at: <a href="mailto:business.advising@utrgv.edu">business.advising@utrgv.edu</a></b>									
THIRD YEAR	FALL	!	3	QUMT 3341	Business Statistics II	C	QUMT 2341 and Sophomore Standing.		
		!	3	MARK 3300	Principles of Marketing	C	Sophomore Standing.	Must be completed before the last course: MGMT 4389.	
		!	3	MGMT 3361	Principles of Management	C	Sophomore Standing.	Must be completed before the last course: MGMT 4389.	
		!	3	INTB 3330	International Business	C	Junior Standing.	Must be completed before the last course: MGMT 4389.	
		!	3	FINA 3380	Introduction to Finance	C	ACCT 2301, ACCT 2302, and ECON 2301.	Must be completed before the last course: MGMT 4389.	
			<b>15 Semester Total Hours</b>						
SPRING		3	BLAW 3337	Business Law I	C	Sophomore Standing.			
		3	MARK 3310	International Marketing	C	MARK 3300.			
		3	INFS 3390 or ACCT 3326	<i>Mgmt. Information Systems Option</i>	C	Prerequisites may apply.			
		3	INTB 3331	International Law	C	Junior Standing.			
		3	INTB 3350	Global Accounting	C	ACCT 2301 with a 'C' or better and Junior Standing.			
		<b>15 Semester Total Hours</b>							
SU			<b>0 Semester Total Hours</b>						
	<b>Make sure to review all pending courses and course prerequisites for your major using your Roadmap and Degree Works. You will need to request approval for MGMT 4389 three weeks before registration begins by emailing <a href="mailto:business.advising@utrgv.edu">business.advising@utrgv.edu</a></b>								
		! H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes	
FOURTH YEAR	FALL		3	INFS 3380	Global Information Technology	C	MGMT 3361		
			3	MARK 3330 or MGMT 4304	<i>Ethics Option</i>	C	Prerequisites may apply.		
			3	FINA 4381	International Finance & Economics	C	FINA 3380		
			3	INTB 4340	Global Leadership	C	INTB 3330 with grade of C or better.		
			3	ECON 3353	International Trade	C	ECON 2301 and ECON 2302.		
			<b>15 Semester Total Hours</b>						
SPRING		3	MGMT 3335 or MARK 3320 or COMM 3313	<i>Business Communications Option</i>	C	Prerequisites may apply.			
		3	MGMT 4311	International Management	C	MGMT 3361 and junior standing.			
		3	MARK 4350	Marketing Research	C	QUMT 2341 and (QUMT 3341 or QUMT 3343).			
		3	ENTR 3340 or INTB 4367 or 4393 or GSCM 3310 or 4330 or Business related study abroad course with department approval.	<i>International Business Elective</i>	C	Prerequisites may apply.			
	3	MGMT 4389	Strategic Management	C	MGMT 3361, MARK 3300, FINA 3380, AND one of the following courses: ACCT 3350 or INTB 3350 or ECON 3353 or FINA 4381 or INFS 3380 or INTB 3330 or MGMT 4311 or MARK 3310. Department approval is required. This course should be taken in the semester in which the student is graduating.	<b>Capstone course. This course MUST be taken in the last semester, when graduating and registered in <u>all</u> remaining courses.</b>			
		<b>15 Semester Total Hours</b>							
SU			<b>0 Semester Total Hours</b>						

120 TOTAL HOURS  
(60) TOTAL ADVANCED HOURS

Approved by RCVCoBE: Monday, March 18, 2024  
Revised: Monday, March 18, 2024